

<https://www.ilonakovacs.art/> **ILONA KOVACS** [ilonako.design@gmail.com](mailto:ilonako.design@gmail.com)

my intentions as a creative maker and solutionist center around human experience enhancement with an emphasis on accessibility, sustainability, and aesthetics

## EDUCATION

**Expected 2023** Master of Arts in Emergent Digital Practices - University of Denver

**2022** Bachelor of Arts in Emergent Digital Practices, Marketing - University of Denver, *Summa Cum Laude*

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## LEADERSHIP

**June 2022** President of Graduate Student Government - University of Denver

Manage Executive Board functioning by supporting board members' initiatives, communicating initiatives to university stakeholders, and advocating for university support.

Promoting opportunities for interdisciplinary dialogue among all graduate students in every division through campus engagement, event attendance, and serving as a conduit across campus.

Cultivating a network of relationships with the Vice-Chancellors and Vice-Provosts.

**September 2018 - June 2022** Co-President of (*Previous Positions: Music Committee Co-Chair, Traditions Committee Member, Marketing Liaison, Music Committee Member*) DU Programming Board - University of Denver

Drafted and assessed contracts with Alterra Mountain and Vail Resorts to support the long running campus tradition, Winter Carnival. This event invites the university's undergraduate population to explore a nearby ski resort at subsidized costs for a weekend.

Created marketing, drafted contracts, and communicated with agents (Babco Entertainment) for musicians (Mick Jenkins, Electric Guest, Louis the Child, King Princess) and show production (PSI Staging, Impulse Creative) to coordinate off and on campus or virtual concerts for DU undergraduate community of around 6,000 students.

Lead 80-member board that puts on regular, weekly events, as well as annual larger ones throughout the year.

Fostered an inclusive and creative out-of-the-classroom experience for the campus community.

Managed a budget of \$260,000 collected from Student Activity Fees.

Networked to strengthen relationships with Faculty and Campus partners, such as Athletics, Fraternity and Sorority Life, and Student Affairs.

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## AWARDS & EXHIBITIONS

**April 17 - 18 2023** Pratt Institute NYC

**February 8 - April 2023** University of Denver

**January 17, 2023** RedLine Contemporary Art Center

### **#WOMANLIFEFREEDOM: IRAN TODAY**

*Digital animations, research, and set-up for the exhibitions*

A digital animation project surrounding the Iranian Revolution that followed the passing of Mahsa Amini was created during its progression to promote awareness, support, and solidarity with our global peers as they fight for their rights. Experimented with projection and screen displays to accommodate different exhibition environments. The exhibition features artwork by students in the Designing for Social Good course through the Emergent Digital Practices program at the University of Denver, Iranian artists and creative people around the world, as well as documentary materials.

**April 27 - May 8, 2022** future fossils: the art and anthropology of the Anthropocene student show – University of Denver

**May 26, 2022** EDP Spring Showcase

**CONVERGED ARTIFACTS**

*Digitally rendered environment, slideshow, and alter with source materials*

Converged Artifacts examines the interaction between undesirable, spiritual materials, and profane objects by the individual and reactionary groups within our society.

**June 2022** Crimson & Gold Awards - University of Denver

**SUMMIT AWARD**

The Lifetime Achievement Award received by 10 nominated graduating seniors for their contributions to the community during their 4 years at DU.

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**EXPERIENCE**

**July 2021 – September 2021** Student Intern - University of Denver

Integrated into the University of Denver's Office of Student Affairs and Inclusive Excellence as a representative of the University of Denver Programming Board.

Acted as a voice on behalf of the undergraduate student body in interviews and network connections with Chancellors, AVCs, and Deans at the University of Denver.

Adapted new processing and procedural systems to integrate into the Programming Board to lead the organization in the most productive way while overcoming environmental health barriers.

**September 2019** Nanny - Wiebe Household

Building a reliable and trustworthy relationship with a family of four including two children starting in 7th and 9th grade.

Tracking multiple schedules for timely pickup and drop-off at activities.

Being responsible and accountable for both kids' location, meals, and equipment at scheduled weekly times.

**June 2019 - December 2019** Customer Service - Gio's Sicilian Chicken at Truist Park

Served and ensured a great experience, premium quality, and overall satisfaction for over 400 customer transactions in a day, especially during professional MLB games.

Optimized equipment, set up, and closed down a working bar and restaurant front.

Presented self to customers as approachable and drove for a crowd of frequent visitors.

**September 2017 - December 2018** Administrative Intern – C&R Graphics

Created a new filing system of 10 years of client orders, allowing 20 employees to find previous orders more efficiently.

Billed 100's of clients monthly for their orders, ranging from \$50-\$20,000 per bill.

Directed 30 phone calls a day from clients to appropriate sales associates.

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**FREELANCE WORK**

**Winter 2023** Creative Assistant - MamaBird Property Management & NestBuilder Property Investment

Created brand guidelines and provided IT and design expertise in the office.

**October 2022** Chapter Summit Designer - PRSA Colorado Chapter

Created event materials and templates for the Chapter Summit Committee to use, as well as a QR Code PDF viewing page.

**August 2022** Gold Pick Awards Designer - PRSA Colorado Chapter

Created event materials and templates for the Gold Pick Awards Committee to use, as well as a QR Code PDF viewing page.

**Summer 2022** Album Cover Designer - In the Beginning by: John Cote

Worked closely with musician John Cote to create a Single cover for each song on upcoming album. Finalized Album cover for print with CD Baby.

**Autumn 2021** Mock Advertising Campaign - GoPro: GoProtagonist in collaboration with Madi Garcia

A creative advertising campaign for GoPro exploring Gen Z as a target market with main character moments.

**October 2021** Gold Pick Awards + Chapter Summit Designer - PRSA Colorado Chapter

Created all materials for the conjoining events with content provided by Gold Pick Awards and Chapter Summit Committees.

**Spring 2021** Mock Advertising Campaign - McDonald's: I'm Sharin' It! in collaboration with Madi Garcia

A creative advertising campaign focusing on increasing consistent digital usage of the McDonald's App by incentivizing corporate and consumer social responsibilities, reintroducing products with photo-worthy packaging, and emphasizing delicious feel-good moments.

**October 2019 – June 2022** Marketing Liaison – University of Denver Programming Board

Created materials for events and programs such as largescale university traditions Winter Carnival, MusicFest, and May Days, as well as one-off events yearly.

Worked to achieve approval from musician agents for materials marketing artists Electric Guest, Mick Jenkins, and King Princess to the student body.

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## PROJECTS

**September 2022 - June 2023** Research Project\*

Details coming soon...

**Winter 2022** Keep on Bxtching

To further explore what Legacy Russell's ideas of *Glitch Feminism* mean to me, I created four distinct categories, or genres, of select feminist songs that have been influential anthems in shaping the ways in which I discover femininity.

**Spring 2021** Internet Art Cultures

A "survey of the history, characters, concepts, practices, and futures of web-based art," and how I find myself using the internet as the ultimate tool for creating, learning, discovering, expanding, and connecting.